



7 WAYS TO MAKE MONEY WITH YOUR HONEY

The Workbook

Learn the 7 essential steps to having
success in your personal and business
experiences with each other!

written by,
**Gregory H. Clarke Sr. &
Cheryl A. Clarke**

7 Ways to Make Money with Your Honey

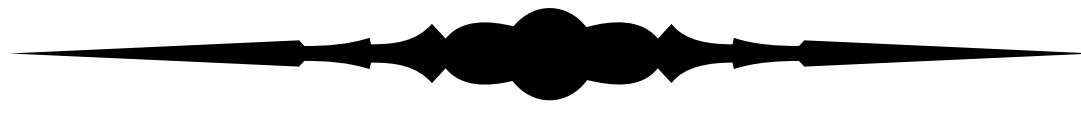
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The Workbook



**Gregory H. Clarke Sr. &
Cheryl A. Clarke**



7 Ways to Make Money with Your Honey: The Workbook

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Meet the Clarkes

We have learned so much from being entrepreneurs for the past 20+ years and we have learned the system of how to co-create in having Success in Our Relationship & Business TOGETHER-
7 Ways to Make Money with your Honey.

After being together for almost 30 years while being parents to six and becoming Seasoned Entrepreneurs, we are now teaching other couples how to do the same. We created a platform uniquely to empower other couples who are either established or who wish to become business owners who can activate the Entrepreneurial mindset within! Being able to run a business while running a family, working another 9-5 and meeting all the other obligations can make you lose STEAM FAST! It can be very difficult to stay Motivated in your relationship while you're attempting to keep it all together.

GOD put you both TOGETHER for a reason...whether it is to teach a skill, baker, driving, hairstylist, researcher, website creator or whatever your expertise is; you are here to tap into THAT which will allow you to generate money TOGETHER!

We are here to let you know you have skills and/or knowledge that other people want, so turn it into a business and make the dream happen TOGETHER! We have taken the guesswork out of the system of Co-Creating. We have taken everything we have learned so that the couples who connect with us can FINALLY achieve their DREAMS.

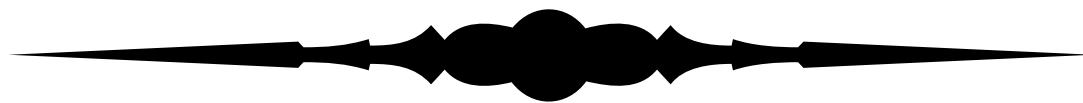
In this WorkBook, We will show you just how you can begin to build your empire, together to take your Relationship and Business to the Next Level!



TODAY is your Pathway to Success!

Success Awaits YOU!

Congratulations!! We are so happy about your decision as a couple of getting serious about creating and building a successful relationship and business that can stand the test of time and create your new legacy. By taken advantage of this opportunity, we can see that you are in ACTION MODE; this is a critical key for you in Succeeding or Failing.

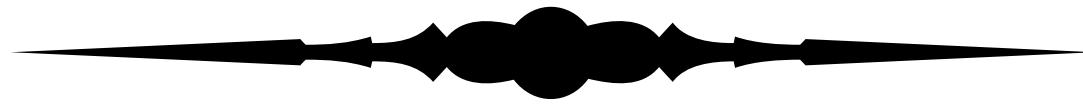


In this Workbook, we will begin to guide you through the Step-By-Step Instructions of 7 Ways to Becoming Successful together. This was designed just for Couples to take back control of their Finances, Family and Free-Time!

There are hundreds of couples who have uncovered ways to achieve their successes in their relationship and in business, and we believe that you can as well with the right tools. The reasons we have found that couples are excited about Making Money with their Honey is because they are tired of living from paycheck to paycheck and are looking for tools to find out how they meant beyond their basic needs. Couples are going into businesses TOGETHER more than ever before, and for good reason: They are taking CONTROL of their income, leveraging online marketing at a tremendous cost savings, and creating their own schedules with the FREEDOM to live the LIFE of their dreams while being a Blessing to those that cross their paths. The World is ready for COUPLES who are ready to claim their SUCCESS! Each of us was born with gifts and talents, which when United together as a couple, your unlimited potential will be unleashed.

We have to tell you, with all the couples we have coached we have not met a couple yet who's #1, end of the day goal, is to make money and making more money with your Honey become a BONUS! We all were created with a Purpose. We believe wholeheartedly that Couples owning their own company will change their lives!

It will be the most enjoyable, fulfilling, rewarding and exhilarating experience you'll ever Have together! It's going to require you to take Action and take a substantial look at yourself along the way to make your DREAMS a REALITY.



Instead of focusing on what we wanted, we began to focus on how we can be of service! When we began being of service to others with our time and skill sets, the evidence of that system working was becoming more and more apparent.

We know EXACTLY how it feels to struggle in business and in our relationship. Statistics show that 90% of the couples that are in business together continue to struggle in ONE OR MORE areas of their life. So we are on a MISSION to help Serious and Motivated Couple Entrepreneurs who would like to build a successful business right from their kitchen table, basement or living room...It doesn't matter where!! We have a burning passion to see your business and your relationship to be successful so that it can stand the test of time!! Because believe us, you will be TESTED!!!

When we discovered our purpose of our WHY, we became united with our goals and the mission was easier to realize as we made the conscious decision to fulfill it! We have a responsibility to discover our unlimited potential and taking it to the Next level can create a thriving enterprise in more ways than one. We are convinced that your behavior is very important to achieving successful results! Taking the Action steps in this Workbook is the beginning creation process of YOUR Successful Relationship and Business. It's not enough to collect information; it must be in constant motion for the effects to be seen and established!

For those looking for a "Get Rich, Quick Fix", you are in the wrong place! We are here to tell YOU that those possibilities DON'T STAND THE TEST OF TIME. You may experience some money and a fleeting sense of success but it does not create a Long Lasting Pedigree to financial wealth or success!!

You Are Ready!

So now that you have learned that your mindset is actually more important than you knew then you are Ready. You hold a vibration within yourself, to generate and attract the NEXT level!

Your MINDSET sets the tone for your family, your finances, and for the very freedom you are looking to create! It is not determined by your geographical location, being smarter, having a degree or knowing the RIGHT PEOPLE; neither about how much money you have in your BANK ACCOUNT right now. Your Success is simply about STARTING RIGHT WHERE YOU ARE! It is TIME to leave the old mindset BEHIND you and embrace your HERE & NOW! Allow your PRESENT to be a fresh start with a building a Successful Foundation in your MIND!



Remember that anyone can change their mindset which leads to Action and then begin to create the Results needed to achieve success. The negative thoughts of the past failures and disappointments individually and together as couple can potentially sabotage your future. Success lives in the Mind. Many couples don't realize if they can just come together in Agreement concerning how they view their SUCCESS they can and will attain it! During this process, you must learn to QUICKLY replace a Negative Thought with a Positive Thought. Being an active participant in the reprogramming of your Mindset and having an Accountability Partner brings a new value system to the forefront.

Exercise B:4a,4b

In these Exercises, you will begin to do a number of assessments that will include focusing on the individual as well as the couple dynamic.

Successful couples begin to build a winning team by shifting their perspective from “I” to the “WE” approach that strengthens their overall relationship and business. (as explained more in the Couples Success Planner)

Exercise B:4a, 4b,

B4a- Define your Roles : Refer back to exercise A:4 where you identified each other strengths as an individual.

4b-Personality type and your Couple Type: That old concept of "opposites attract" in fact, can be very true when it comes to love relationships. Through research, people are usually attracted to their opposite such as *Extraversion/Introversion* and *Judging/Perceiving* scales. You can get a free personality test online and we recommend the Myers-Briggs. We are naturally attracted to individuals who are different from ourselves and therefore somewhat exciting. But it's not just the exciting differences which attract us to our opposites, it is also a natural quest for completion.

B:4b- Identify your Personality Type and your Couple Type

Exercises: B:4c,4d,4e

In these Exercises, you will continue with the assessment process that will include focusing on the individual as well as the couple dynamic.

Exercises: B:4c,4d,4e

B:4c- Communication style: Ensure that when you speak, that you're honoring yourself and one another. You can be clear in the way you communicate by watching your tone and temperament while thinking before you speak.

B:4c- What are my Communication style and temperaments? ask your self Does it work and if not how can I improve the way I communicate?

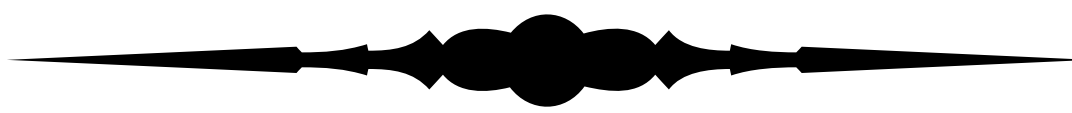
B:4d- You both have to be in 100% Agreement with being entrepreneurs. A couple is only going to be as successful as long as they are in concert with the creation of the vision. Create an atmosphere of trust ...being a person of your word starts with your Agreement and Commitment level to your growth in mastering your skills individually and together.

B:4d- Write your Commitment levels to mastering your skills to build the relationship and financial freedom

B:4e- Being Consistent is imperative to having a successful relationship and financial freedom. Being consistent will tie into your mindset which really helps you in staying true to your core values.

B:4e- Write your core values and how it will guide your behavior and choices of action to fulfill your goals to have success..

Exercise C:4a,4b,4c



In these Exercises, you will begin to do some Brainstorming Questions! In exercise C1, it gave you the opportunity to create your pathway to success based on your desires and that are aligned with each other's core values; which when putting it all together it will bring to activate our "WE" core values.

Identifying your WHY will help you to enjoy the process of growing in the relationship which creates an atmosphere for everything to work. Couples who are embracing "their WHY" will increase in their self-worth, income, health, love and have a greater impact to those who they are called to be of service in the marketplace.

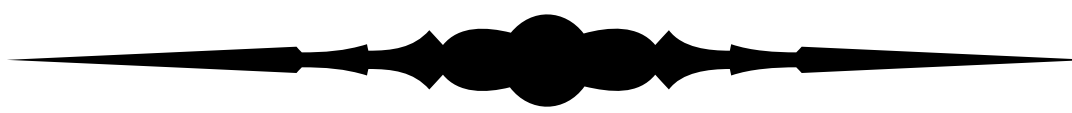
Exercise C:4a, 4b,4c,

C:4a- Identify what you do with ease, you can do it all day without getting paid for it?? Then it's probably a value. Keep it!

C:4b-Identify what doesn't bring you excitement and/or happiness? Then it's probably not a value. Delete it!

C:4c- Identify what does bring you excitement and/or happiness? Then it's probably not a value. Keep it!

Exercise D:4a,4b,4c



In these Exercises, you will begin to do more **Brainstorming on How you can become an assertive communicator.** Assertiveness is essentially where we want to be in our communication style it allows us to take care of ourselves, and is fundamental for good mental health and healthy relationships. It's not always easy to become more assertive, but it is possible. So, if your disposition tends to be more passive or aggressive than assertive, then it's a good idea to work on becoming more assertive in your communication.

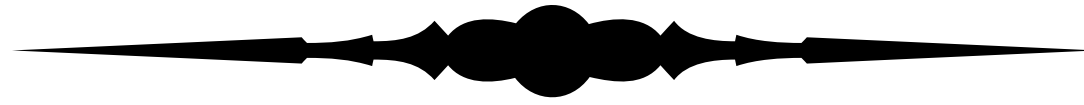
Exercise D:4a,4b,4c

D:4a- Identify do you have a good understanding of self i.e- self love, self-worth-- If you find yourself struggling. Write some positive affirmations to begin to shift your mindset.

D:4b-Identify how you can begin to take control over those behaviors that don't serve you, your relationship or your community. Remember that you can only control your behaviors and you can't control other people's behavior

D:4c- Identify how you can control your emotions and to stay respectful at all times even if you are triggered.

Step 5: Write the Shared Couple Vision

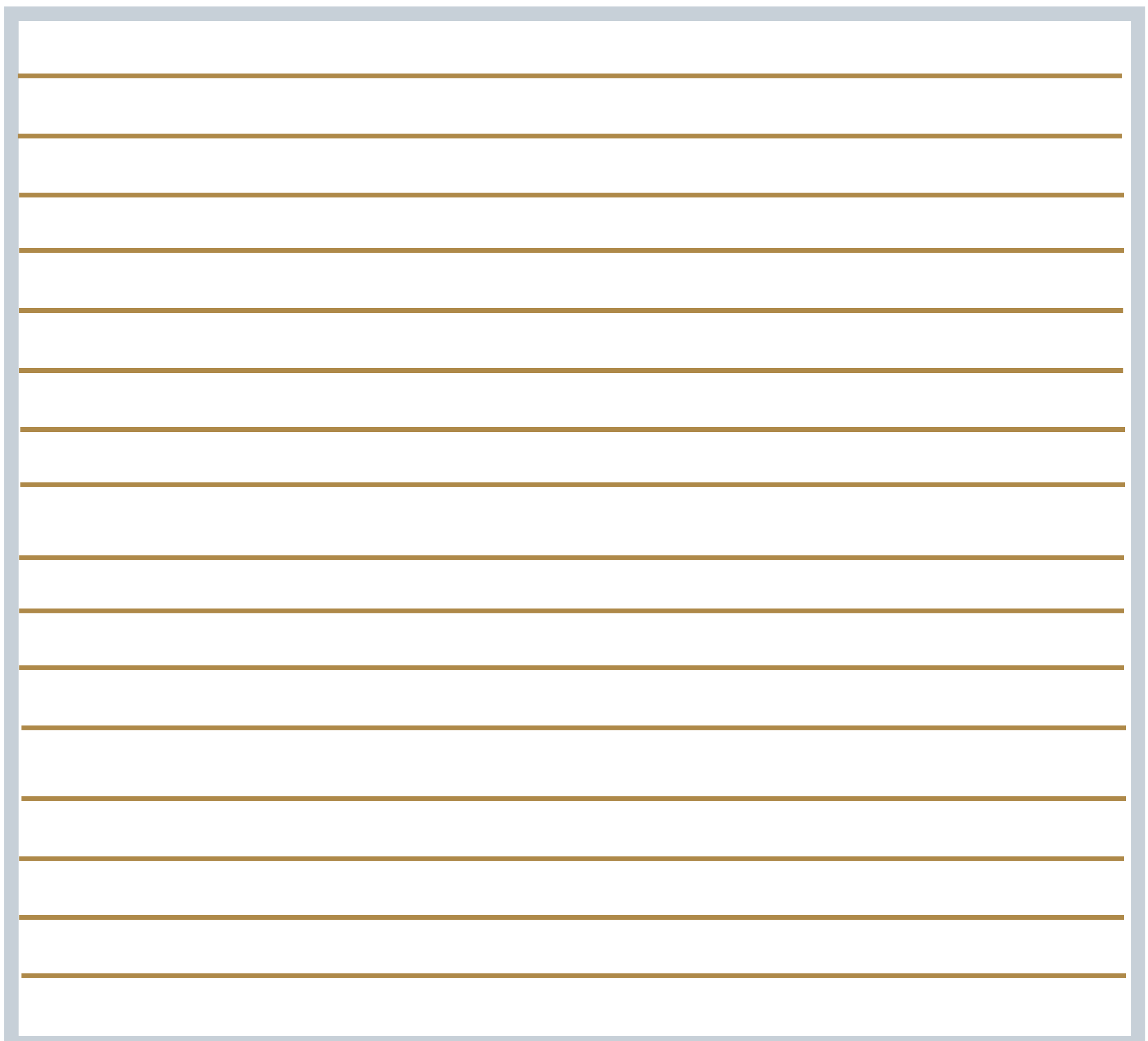


As you embark on this journey spending countless hours a week in the same proximity, some big expectations along with the day to day life curve-ball that can be thrown.... Creating the shared vision will begin to give you both a mental picture in your mind of how your relationship and your business life can be. Successful couples realize the importance of planning and that it starts with the shared vision - which includes researching the *Ins and Outs of Achieving the Vision*. It's important to actually have your vision written down! Get it out of your head!

You can refer back to B:5 exercise.

Exercise E:1

E:1. Do you have a written vision statement for your relationship ?

A large rectangular area with a light blue border, containing 18 horizontal brown lines for writing.

Exercise E:4a,4b,

In these Exercises you learn the
The How to: Write out a clear vision in the present tense and place it somewhere for you to read EVERYDAY. Ours is posted on our bathroom mirror and remember the clearer you both are, the less confusion it will be in the long run.

When forming your Vision as a Couple, focus on the different areas of your relationship and business:

*Love Life, Money, Parenting,
Business, Spirituality, Health & Lifestyle.*

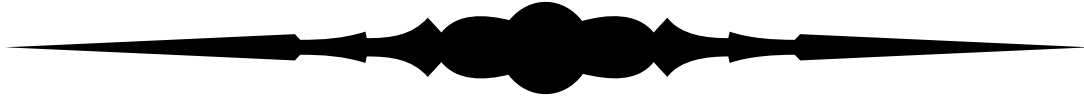
Complete the exercises below (Referring to Step 5 in the Book)

Exercise E:4a,4b,

E:4a-Vision Statement for Love life

E:4b-Vision Statement for Money

Exercise E: 4c,4d,4e,4f



Continue the exercises below (Refer to Step 5 in the Book)

Exercise E:4c,4d,4e,4f

E:4c-Vision Statement for Business

E:4d-Vision Statement for Spirituality

E:4e Vision Statement for Health

E:4f-Vision Statement for Lifesyle

Exercise F:2

Now you can use our Personal Net Worth Worksheet to document where you are at this current moment in regards to how your finances have been utilized, saved and invested. This exercise is a necessary step as *your numbers do not lie* and if you know them then you can do something about it as you grow through the different parts of generating wealth!

Exercise F:2

The Clarke Personal Net Worth Worksheet

Assets Current Value

Cash and Cash Equivalents

Savings accounts	\$ <input type="text"/>
Checking accounts	\$ <input type="text"/>
Money market accounts	\$ <input type="text"/>
Savings bonds	\$ <input type="text"/>
CD's	\$ <input type="text"/>
Cash value of life insurance	\$ <input type="text"/>

Total Cash \$ _____

Invested Assets

Taxable accounts

Brokerage	\$ <input type="text"/>
Other: _____	\$ <input type="text"/>

Retirement accounts

IRA	\$ <input type="text"/>
Roth IRA	\$ <input type="text"/>
401(k) or 403(b)	\$ <input type="text"/>
SEP-IRA	\$ <input type="text"/>
Keogh or other qualified plan	\$ <input type="text"/>
Pension (vested benefit)	\$ <input type="text"/>
Annuity (accumulated value)	\$ <input type="text"/>

Exercise F:2 con't

Now you can use our Personal Net Worth Worksheet to document where you are at this current moment in regards to how your finances have been utilized, saved and invested. This exercise is a necessary step as your numbers do not lie and if you know them then you can do something about it as you grow through the different parts of generating wealth!

Exercise F:2

The Clarke Personal Net Worth Worksheet

Assets (Continued)

Current Value

Business ownership Interests

Real estate (rental property or land)	\$ <input type="text"/>
Sole proprietorship	\$ <input type="text"/>
Partnership	\$ <input type="text"/>
C Corporation	\$ <input type="text"/>
S Corporation	\$ <input type="text"/>
Limited liability company	\$ <input type="text"/>
Other: _____	\$ <input type="text"/>

Total Invested Assets \$ _____

Use Assets

Principal home	\$ <input type="text"/>
Vacation home	\$ <input type="text"/>
Cars, trucks, boats	\$ <input type="text"/>
Home furnishings	\$ <input type="text"/>
Art, antiques, coins, collectibles	\$ <input type="text"/>
Jewelry, furs	\$ <input type="text"/>
Other: _____	\$ <input type="text"/>

Total Use Assets \$ _____

Total Assets (Sum of Cash, Invested Assets & Use Assets) \$ _____

Exercise F:2 con't

Now you can use our Personal Net Worth Worksheet to document where you are at this current moment in regards to how your finances have been utilized, saved and invested. This exercise is a necessary step as your numbers do not lie and if you know them then you can do something about it as you grow through the different parts of generating wealth!

Exercise F:2

The Clarke Personal Net Worth Worksheet

Liabilities

Current Amount Due

Current

Credit card balances	\$ <input type="text"/>
Estimated income tax owed	\$ <input type="text"/>
Other outstanding bills	\$ <input type="text"/>

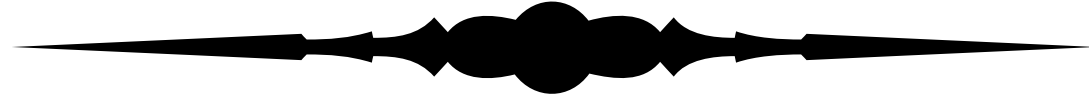
Long-Term

Home mortgage	\$ <input type="text"/>
Home equity loan	\$ <input type="text"/>
Mortgages on rental properties	\$ <input type="text"/>
Car loans	\$ <input type="text"/>
Student loans	\$ <input type="text"/>
Life insurance policy loans	\$ <input type="text"/>
Other long-term debt	\$ <input type="text"/>

Total Liabilities \$ _____

Net Worth (Total Assets Minus Total Liabilities) \$ _____

You Are Ready!



Thank you for joining us on this journey. Success can be achieved if you are open to the process and the willingness to do what it takes in working together. As you grow as a couple, you will be able to experience the life of your dreams. Know that you're not alone and that you can join the community.

We desire to make a lasting impact with couples wherein they can begin to Co-Creating the lifestyle they have Dreamed of having together! If you have a burning desire to make a difference in the world then you have found the right community to do just that. We don't believe in luck, there is a reason you have connected with us at www.gregandcherylclarke.com

If you feel you could benefit more from us...you can TAKE ACTION NOW by contacting us directly at info@gregandcherylclarke.com